Cloudnesting

new tourism category

Cloudnesting Full Logo

Logo - Sign only

Cloudnesting

logo and concept

The name itself refers to cloud + nest and it represents the idea of traveling carefree and the ability to choose a place to settle in like a bird in a nest. The "nest" except location in the wild nature should provide the guest all kind of facilities and personalised service.

The logo combines the traditional lettering with multiple elements. All of them symbolise the freendom and travel: clouds, bird, palm, sun-compass, mauntains and tropical plants are visible after close-up.

For more info visit:
www.cloudnesting.org

Logo - Sign on Gold texture

Logo - Sign on Dark Navy background

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B/W Logo - Sign on White backgroung

B/W Logo - Sign on Black background

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FONTS

TT Moons Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Rr Ss
Tt Uu Vv Ww Xx Yy Zz

TT Moons Italic

*Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Rr Ss Tt
Uu Vv Ww Xx Yy Zz*

Signika Semibold

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Rr
Ss Tt Uu Vv Ww Xx Yy Zz

Signika Light

Aa Bb Cc Dd Ee Ff Gg Hh Ii
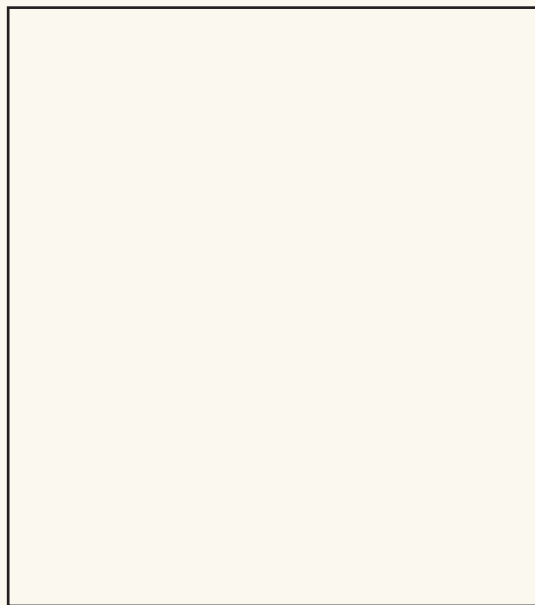Jj Kk Ll Mm Nn Oo Pp Rr Ss
Tt Uu Vv Ww Xx Yy Zz

COLORS

Dark Navy

Soft Ivory

Gold Texture

C: 87   R: 25
M: 88   G:56
Y: 46   B: 35
K: 55

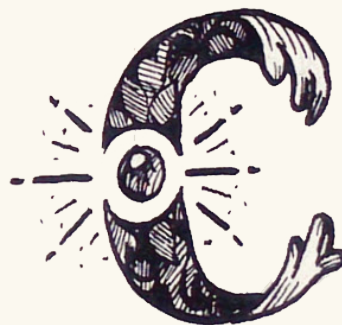C: 1   R: 250
M: 2   G: 245
Y: 6   B: 237
K: 0

INSPIRATION

CONCEPTUAL SKETCHES

PROMOTION MATERIALS

T-Shirt Concepts Front/Back Side

PROMOTION MATERIALS

Badges

PROMOTION MATERIALS

Flags

PROMOTION MATERIALS

Bags

PROMOTION MATERIALS

Towels

Cloudnesting Full Logo on Dark Image backgroung